

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES OCT30/12 18.15
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME BARBARA ABAR

SALES PRSN WA- JOE KNAUER

CONTRACT # 6397492

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER # _____ CONTAINER # _____

CLASS: NATL.

LOCAL

REGIONAL

PRDCT	<u>INDEPENDENCE USA</u>	<u>PAC EST#658</u>	COMMENTS: (LINE, ORDER, INVOICE
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ICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1

DATE OCT30/12 18.15

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT30/12 18.15

REP: TO LENA
FR: TIT

TO LENA
FR JULIE
ADDED 47-49
TTLS \$602100..102X
PLS CFM, THX 10/30

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

INDEPENDENCE USA PAC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 658												
47	A		800P-1100P	30		24000.00	11/1	11/1	1		THU	1
PROGRAM : CMA AWARDS												
48	A		1000P-1100P	30		10000.00	11/4	11/4	1		SUN	1
PROGRAM : 666 PARK AVE												
49	A		1000P-1100P	30		12000.00	11/2	11/2	1		FRI	1
PROGRAM : 20/20												

REP HEADLINE# 6397492 TRF# 339004 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT30/12 18.15
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CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:
M3 UNRESL BUY#44 MISSED: SUN/600P-630P NOV4 30S \$4,000.00 (OCT30/12)
OFFER: SUN/600P-700P NOV4 30S \$4,000.00 PLS ADVISE.
CMT: NEWS WILL AIR 6-7P ON SUNDAY 11/4

NOV/12 602100.00 CONTRACT TOTAL 602100.00
TOTAL SPOTS 102

MARKET TOTALS \$1,737,812 WFTV 32% WKMG 16% WESH 33% WOFL 15% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 4% EFTV 0%

SHARES ESTIMATED*

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE